FAMILY ENDEAVORS, INC. PRIVACY POLICY

Family Endeavors, Inc ("we," "us," or "our") and its affiliates are committed to safeguarding the personal information entrusted to us by its clients, prospective clients, and visitors. We manage your personal information according to relevant laws. This Privacy Policy ("Policy") outlines the principles and methods we use to protect your personal information.

This Policy applies to Family Endeavors, Inc, its affiliates and to any person providing personal information to us through our platforms, including but not limited to, our website, applications, email, and other related platforms (collectively, the "Platforms").

COLLECTION AND TRACKING OF PERSONAL INFORMATION

Personal Information You Provide: We may collect personal information, such as your first and last name, address, email address, and phone number. This information may be collected through a web form, during registration, when you set up an account with us, or when you contact us for donor or volunteer support.

Information We Collect Using Cookies and Tracking Technologies: Our website may use cookies, and similar tracking technologies to collect information about your device from visitors or users of our website or applications. This data helps improve your user experience and enables features like donor history tracking. We may collect information like IP addresses and email engagement statistics in email campaigns. We may also gather personal information from third-party partners, such as demographic details and geographic location.

USE OF PERSONAL INFORMATION

We may use information we collect about you for any lawful purpose, including but not limited to the following:

- To provide donor and volunteer support, and other relevant information.
- To market our mission, events, fundraising goals, and services to you, including by email and text message subject to your consent.
- To provide our website to you, optimize our website, and assist with our advertising and marketing efforts.
- To comply with the law and to maintain the security of our website.
- With your consent, or as otherwise disclosed at the time information is collected.

You may withdraw your consent at any time by contacting us by email set forth below.

DISCLOSURE OF PERSONAL INFORMATION

We may share information we collect with various parties, including the following:

- Third-party service providers to help us provide and market our services, such as payment processors, data hosting services, analytics services, advertising partners and email service providers.
- To send email marketing and text message communications.
- With affiliates or potential future partners.
- When necessary, we may disclose information to comply with applicable laws and regulations, to respond to lawful
 request for information we receive, to protect our rights or the rights of third parties, or to ensure the safety or
 security of any person or entity.
- With your consent or as otherwise disclosed or aggregated without limitation.

HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION

We will retain your personal information for as long as necessary for the purposes outlined in this Policy or as otherwise authorized or required by law. Typically, this means we will keep your personal information if it is reasonably necessary to:

- manage our business operations or your relationship with us;
- fulfill the purpose for which the information was collected;
- to carry out activities consistent with the original purpose for the collection or
- comply with applicable laws or regulations.

YOUR PRIVACY RIGHTS AND CHOICES AND HOW TO EXERCISE THEM

You have rights regarding the personal information we maintain about you. We also offer you choices about what personal information we collect from you, how we use that information, and how we communicate with you.

You have the right to:

- Limit the sharing of your information with third parties for direct marketing purposes;
- Obtain confirmation that we hold personal information about you;
- Request access to and receive information about the personal information we maintain about you;
- Receive copies of the personal information we maintain about you;
- Update and correct inaccuracies in your personal information;
- Have the processing of your personal information restricted or object to the processing of your personal information; and
- Have the information blocked or deleted, as appropriate.

To exercise these rights, please contact us as set forth below. You may withdraw any consent you previously provided to us.

CHILDREN'S PRIVACY

We do not knowingly collect personal information from a minor under the age of 13 without verifiable parental consent. If we receive actual knowledge that we have obtained such personal information without the requisite and verifiable parental consent, we will delete that information from our databased as soon as practical.

DONOR PRIVACY

We are committed to protecting the privacy of our donors. When you donate, we use industry standard safeguards to protect your information, including encryption and access controls. We do not share donor information except with vendors bound by strict confidentiality obligations.

NOTICE TO CALIFORNIA RESIDENTS

California residents are entitled to request and obtain certain information regarding our disclosure, if any, of personal information to third parties. As outlined in this Policy, we offer our visitors the ability to tell us not to share their personal information with third parties for direct marketing or other purposes.

POLICY CHANGES

We reserve the right to modify the terms of this policy at any time and in our sole discretion, by posting a change notice to this page. By continuing to support or engage with us after those changes become effective, you agree to be bound by the revised the Policy.

HOW TO CONTACT US OR SUBMIT A REQUEST

If you have a question about this Policy or our privacy practices, or if you wish to exercise any of your rights, you may contact us at any time using the following contact information:

Mail: 6363 De Zavala Road, San Antonio, Texas 78429 Email: <u>data@endeavors.org</u>.